

CITYWIDE CONSULTATION RESULTS

Part 1: Values 4

Summary 5

Alternative values 6

Community Pride 7

Connected and Collaborative 8

Inclusive and Respectful 9

Fair and Equal 10

Brave and Innovative 11

Part 2: Themes 12

Culture 13

Economic 14

Education 15

Environment 16

Health 17

Transport 18

Part 3: Uniqueness 19

What makes Portsmouth unique? 20

Further comments 21

Part 4: Who we engaged with 22

Sample 23

Sample analysis: age, gender, ethnic group 24

Sample analysis: disability, disability type 25

Background

Over the past year, Imagine Portsmouth has undertaken a wide-reaching research project to help shape and inspire a new city vision for Portsmouth's future.

The Imagine Portsmouth project is a citywide collaboration and has brought together many people's views and ideas to create a clear shared vision.

The project has involved:

- **Partners**
- **Partner board**
- **Key stakeholders**
- **Citizens' Conference**
- **Citywide Consultation**

This document gives the results from the citywide consultation survey.

The aim of the survey was to refine all of the insight collected, enabling the development of a vision that is focused on the aspirations for the future that are most important to the people of Portsmouth.

Partners

70 key representatives from 60 major businesses, organisations and voluntary groups took part in two workshops in October 2019.

Partner board

Established in March 2019 to oversee the project, the board includes major organisations and partnership bodies from across Portsmouth.

Key stakeholders

20 focus groups with key stakeholders from different sectors took place from November 2019 to January 2020 involving over 250 people. Interviews also took place with political stakeholders.

Citizens' Conference

In March 2020, 90 residents took part in a public engagement event to help shape the vision. A follow-up survey in May checked whether their priorities had changed as a result of the coronavirus outbreak.

Citywide consultation

A citywide consultation survey ran from 10 August to 6 September 2020 which gave residents the opportunity to consider the vision's values and themes. In total, 1822 people responded.

Part 1

Values

Summary

Question:

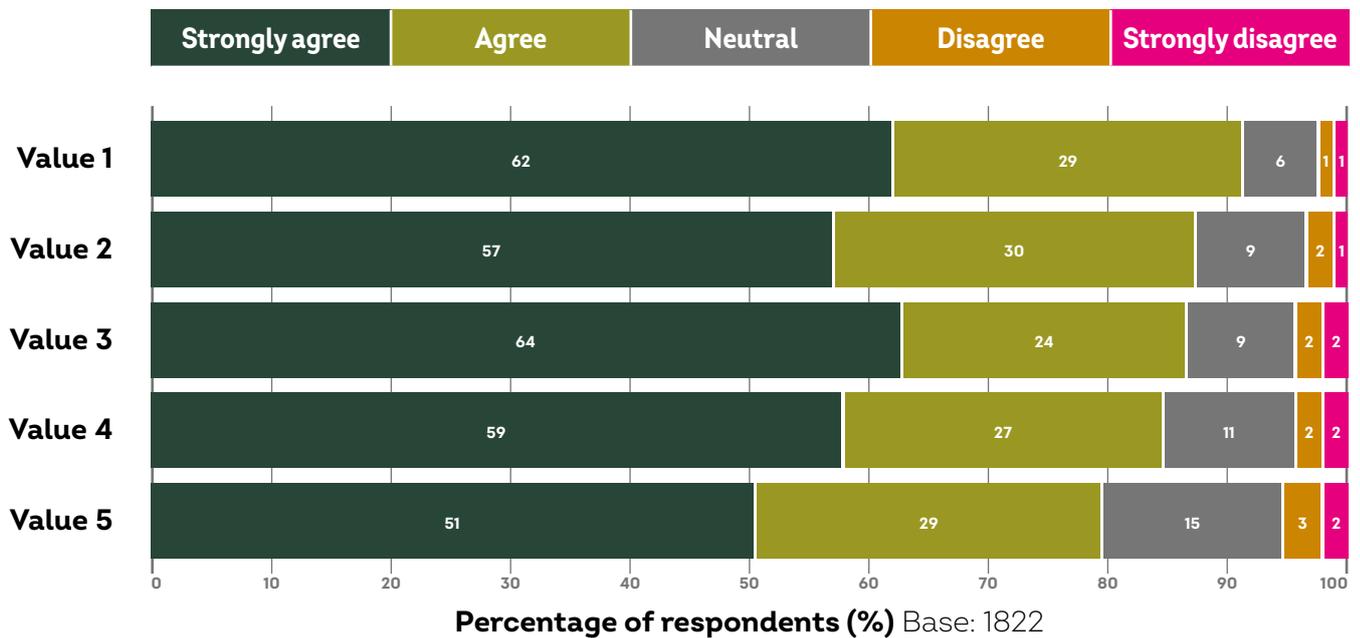
To what extent do you agree or disagree that the following values should be included in the future vision for Portsmouth?

Value 1 A city with great community pride	Value 2 A connected and collaborative city	Value 3 An inclusive and respectful city	Value 4 A fair and equal city	Value 5 A brave and innovative city
---	--	--	---	---

The vast majority of respondents agree that every value should be included in the future vision for Portsmouth.

The greatest proportion strongly agree that value three should be included. However, overall, value one is the most popular with 91% of respondents either agreeing or strongly agreeing that it should be included, compared to 88% for value three.

Value five is least popular – one fifth of respondents do not ‘agree’ or ‘strongly agree’ that it should be included (although only 5% disagree).



	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Value 1	62	29	6	1	1
Value 2	57	30	9	2	1
Value 3	64	24	9	2	2
Value 4	59	27	11	2	2
Value 5	51	29	15	3	2

Alternative values

Question:

Do you have any suggestions for alternative values that should be included in the future vision for Portsmouth?

“
Green, healthy, a destination for those who care about the environment.
”

“
A city which celebrates its cultural and historical significance.
”

“
A city that puts the wellbeing of its citizens at the heart of all its policies.
”

From the qualitative analysis of the open-ended comments, the most common theme that emerges from suggestions of alternative values is that Portsmouth is a green, clean and/or a healthy city (28% of this cohort).

A strong sense of community was also mentioned by just over a fifth of these respondents (21%), followed by comments about Portsmouth's history (10% of respondents).

Alternative values	%
Green, clean and healthy	28
People and community-focused	21
History and tradition	10
Lawful and safe	7
Forward-thinking and ambitious	6
Creative and artistic	4

Base: 225

Community Pride

Question:

Reading the following, which two statements do you feel resonate the most with a city that has a great sense of community pride?

Statement 1

A city where everyone takes responsibility

Statement 2

A city with a great community spirit

Statement 3

A city where people are confident to say they are from

Statement 4

A city where the people act as ambassadors for where they live

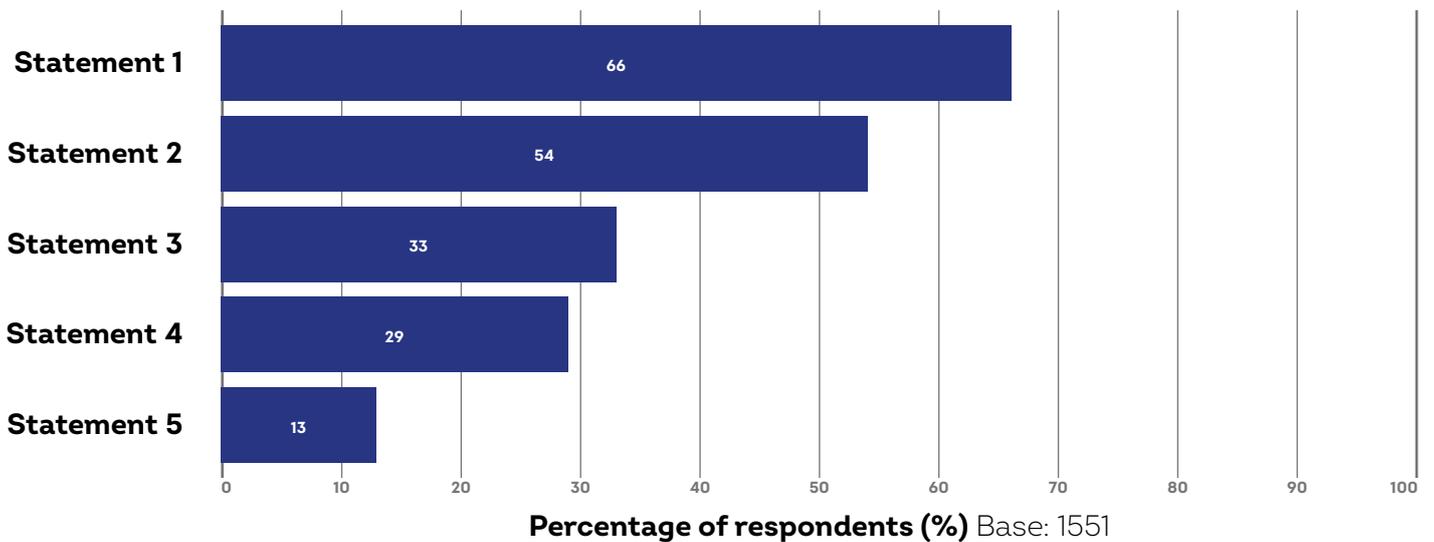
Statement 5

A city where people believe in themselves

Respondents could select up to two statements that they feel resonate the most with a city that has community pride.

'A city where everyone takes responsibility' was the most selected statement (66%).

The second most popular statement, 'a city with great community spirit', was selected by 54% of respondents.



Sample	%
Statement 1	66
Statement 2	54
Statement 3	33
Statement 4	29
Statement 5	13

Connected and Collaborative

Question

Which two statements do you feel resonates the most with a city that is connected and collaborative?

Statement 1

A city that supports its local businesses and organisations to work in partnership

Statement 2

A city that engages its communities and encourages people to take part

Statement 3

A city with thriving community organisations that work with residents and volunteers

Statement 4

A city where people and organisations communicate and share ideas

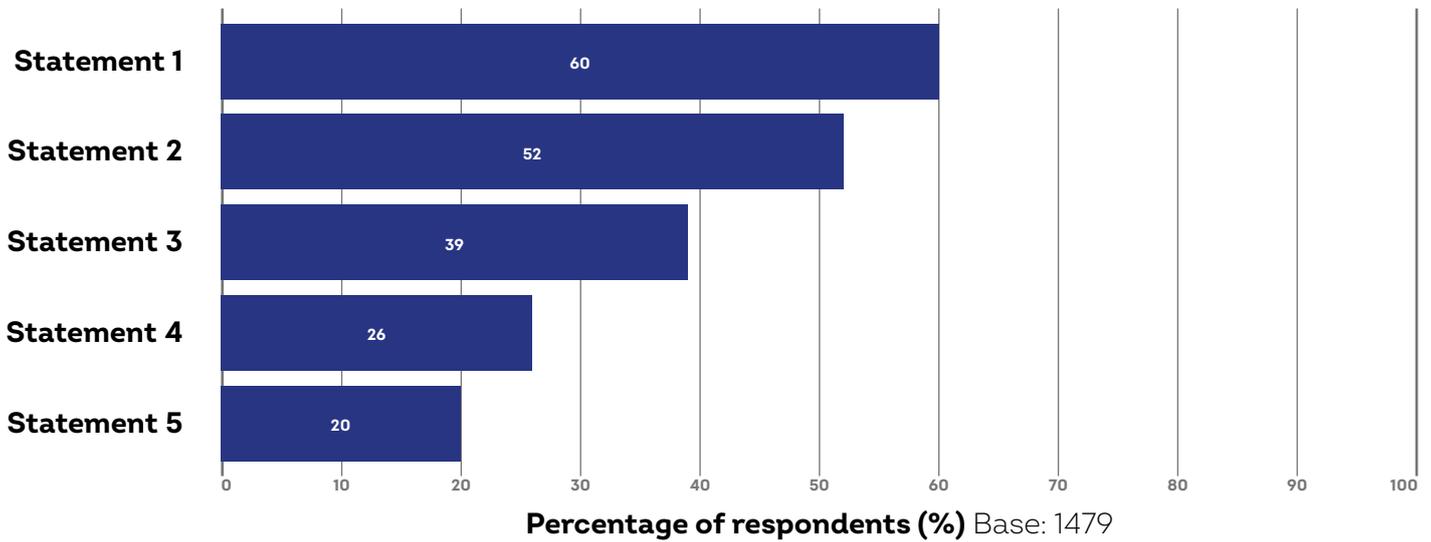
Statement 5

A city that empowers its grassroots organisations

Respondents could select up to two statements that they feel resonate the most with a city that is connected and collaborative.

The majority of respondents (60%) chose the statement 'a city that supports its local businesses and organisations to work in partnership'.

52% selected 'a city that engages its communities' as one of their two options.



Sample	%
Statement 1	60
Statement 2	52
Statement 3	39
Statement 4	26
Statement 5	20

Inclusive and Respectful

Question:

Which two statements do you feel resonates the most with a city that is inclusive and respectful?

Statement 1

A city without discrimination that recognises everyone has a valuable contribution to make

Statement 2

A city where everyone is welcome and values and celebrates diversity

Statement 3

A city where people are compassionate and listen to one another

Statement 4

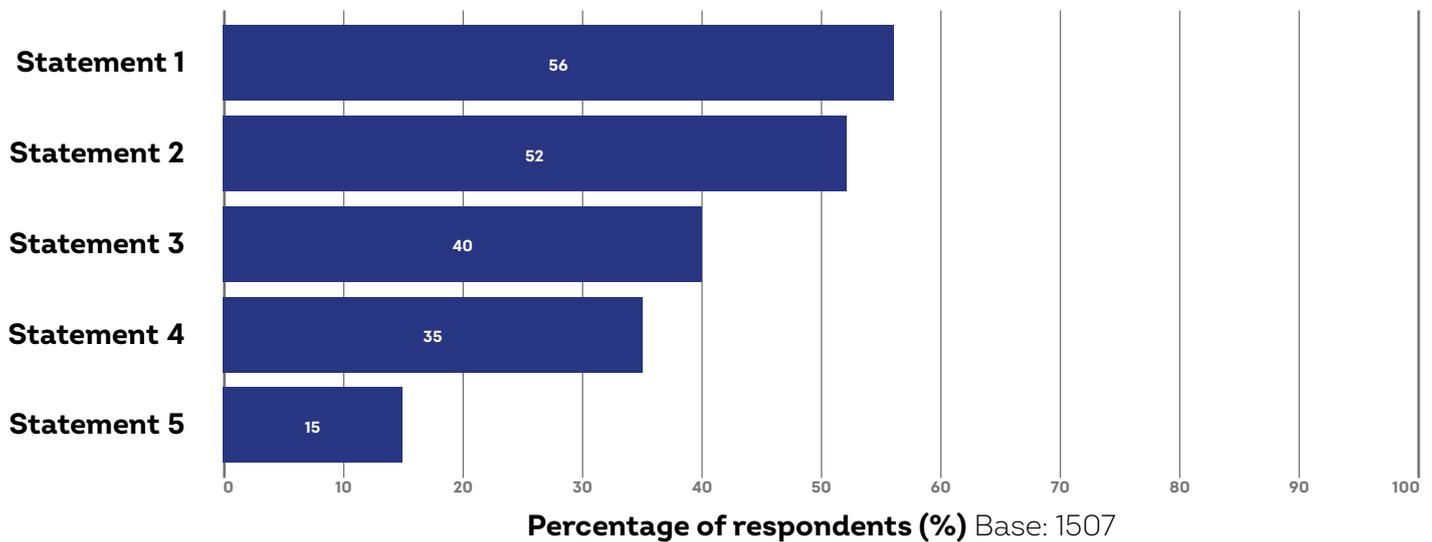
A city that is cohesive, where people and communities are well-connected

Statement 5

A city where people understand each other

Respondents could select up to two statements that they feel resonate the most with a city that is inclusive and respectful.

Two statements were selected by a majority of respondents, with 56% selecting 'a city without discrimination' and 52% selecting 'a city where everyone is welcome'.



Sample	%
Statement 1	56
Statement 2	52
Statement 3	40
Statement 4	35
Statement 5	15

Fair and Equal

Question

Which two statements do you feel resonates the most with a city that is fair and equal?

Statement 1

A city where everyone has opportunities to succeed in life

Statement 2

A city where everyone has a chance to live the life they want to live

Statement 3

A city where no one is held back by where they come from

Statement 4

A city where everyone has a chance to be happy

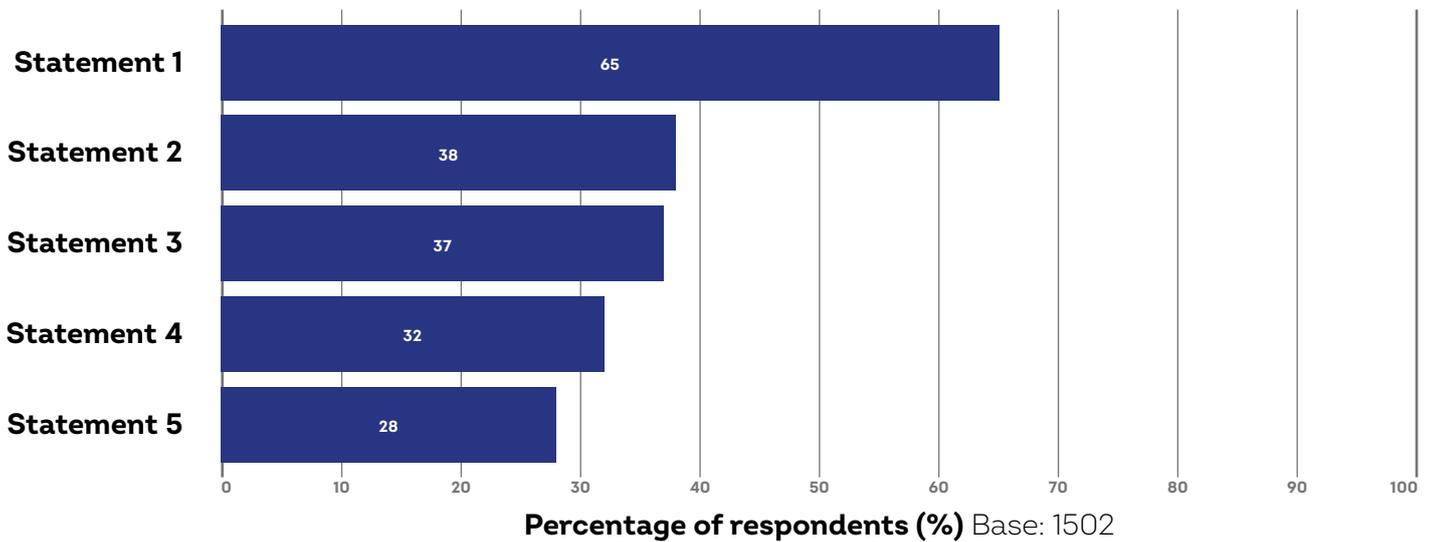
Statement 5

city where no one is left behind

Respondents could select up to two statements that they feel resonate the most with a city that is fair and equal.

'A city where everyone has opportunities to succeed in life' resonates with the majority of respondents (65%).

Opinion is split among the remaining statements although over a third of respondents selected statement two (38%) and statement three (37%).



Sample	%
Statement 1	65
Statement 2	38
Statement 3	37
Statement 4	32
Statement 5	28

Brave and Innovative

Question

Which two statements do you feel resonates the most with a city that is brave and innovative?

Statement 1

A city that embraces change for the better

Statement 2

A city that welcomes and shares new ideas

Statement 3

A city with ambition

Statement 4

A city where leaders are not afraid to make difficult decisions

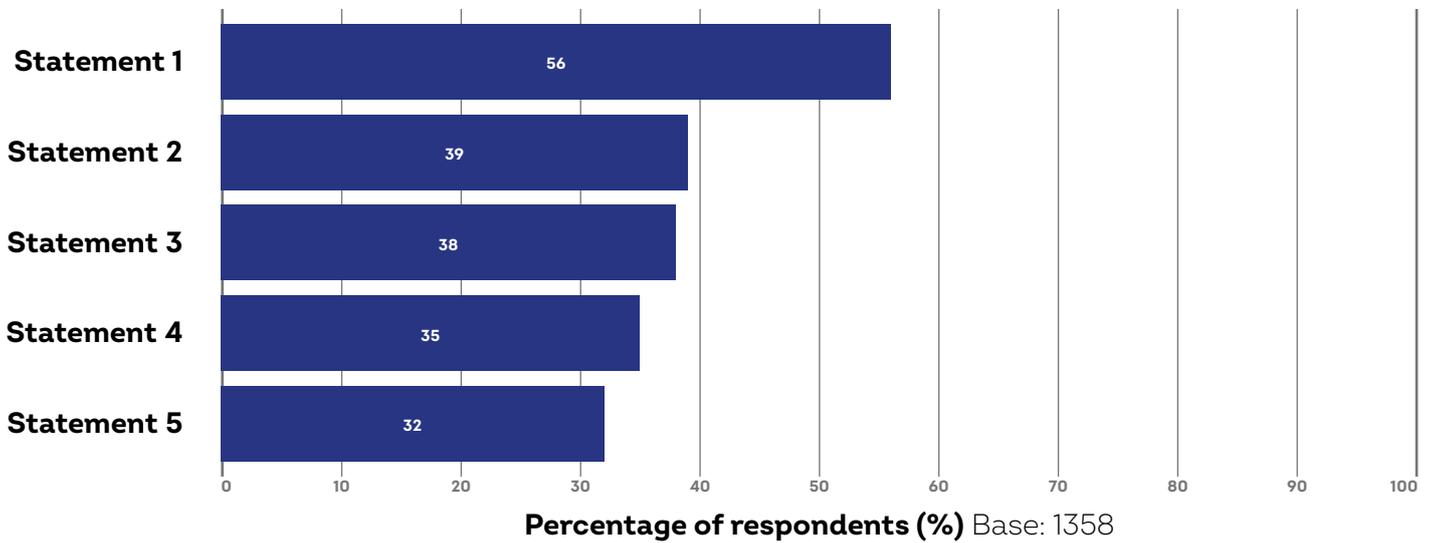
Statement 5

A city with a can do attitude

Respondents could select up to two statements that they feel resonate the most with a city that is brave and innovative.

The majority of respondents (56%) selected 'A city that embraces change for the better'.

Statements two and three were selected by similar proportions of respondents at 39% and 38%, with only a small percentage point difference to statement four and statement five.



Sample	%
Statement 1	56
Statement 2	39
Statement 3	38
Statement 4	35
Statement 5	32

Part 2

Themes

Respondents were asked to rank each of the following statements around the different themes (culture, economic, education, environment, health and transport) on a scale from 1-5, with 1 being most important and 5 being the least.

The statements have been listed in order of the average rank received; an average rank closer to 1 indicates that the statement has been ranked more important by the respondents than a statement with an average rank closer to 5.

Culture

Question

Which of the following statements relating to culture do you feel are most important to focus on when thinking about the future vision for Portsmouth?

Statement 1

A city with thriving cultural establishments and venues enjoyed equally by residents and visitors, making the most of Portsmouth's unique history and heritage

Statement 2

A city that hosts a range of diverse events, from major national and international events to smaller community events, reflecting Portsmouth's unique location, history and culture

Statement 3

A city that makes cultural activities accessible to all its communities, wherever they are in the city

Statement 4

A city with lots of cultural spaces and venues, where people can meet, socialise, and work together, while enjoying diverse arts and culture

Statement 5

A city where local creative individuals work together with larger organisations to develop a thriving and collaborative artistic and creative economy

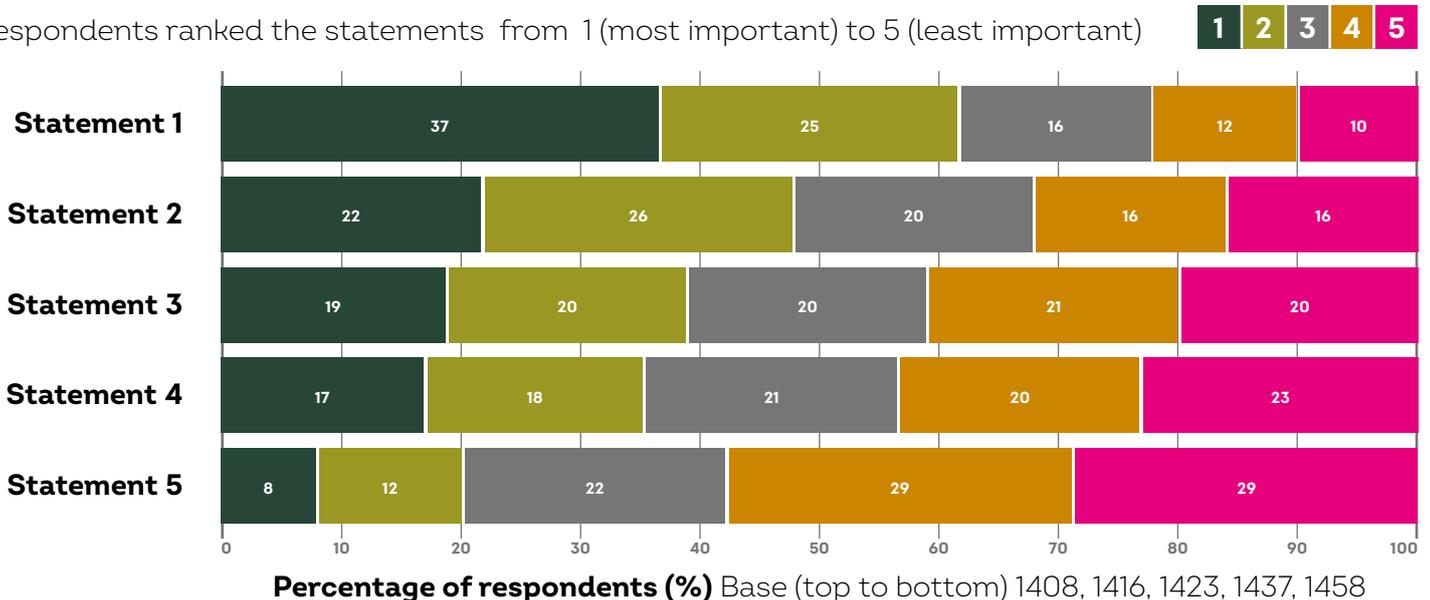
	1	2	3	4	5
S1	37	25	16	12	10
S2	22	26	20	16	16
S3	19	20	20	21	20
S4	17	18	21	20	23
S5	8	12	22	29	29

Statement one was ranked highest by 37% of respondents, in comparison to statement five which was ranked highest by just 8% of respondents.

Statement one also has the highest average rank of 2.3, followed by statement two with 2.8.

Statements three, four and five were ranked lower by respondents, with average ranks of 3, 3.1 and 3.6 respectively.

Respondents ranked the statements from 1 (most important) to 5 (least important)



Economic

Question

Which of the following statements relating to the economy do you feel are most important to focus on when thinking about the future vision for Portsmouth?

Statement 1

A city that promotes, encourages and supports local businesses and entrepreneurs

Statement 2

A city that builds strong partnerships with major national and international companies who will invest in Portsmouth, its people and its local economy

Statement 3

A city where employers invest in young people and apprenticeships in a range of sectors, building the skills Portsmouth needs for the future

Statement 4

A city that encourages opportunities for regeneration and development that increases employment for local people and enables new homes to be built

Statement 5

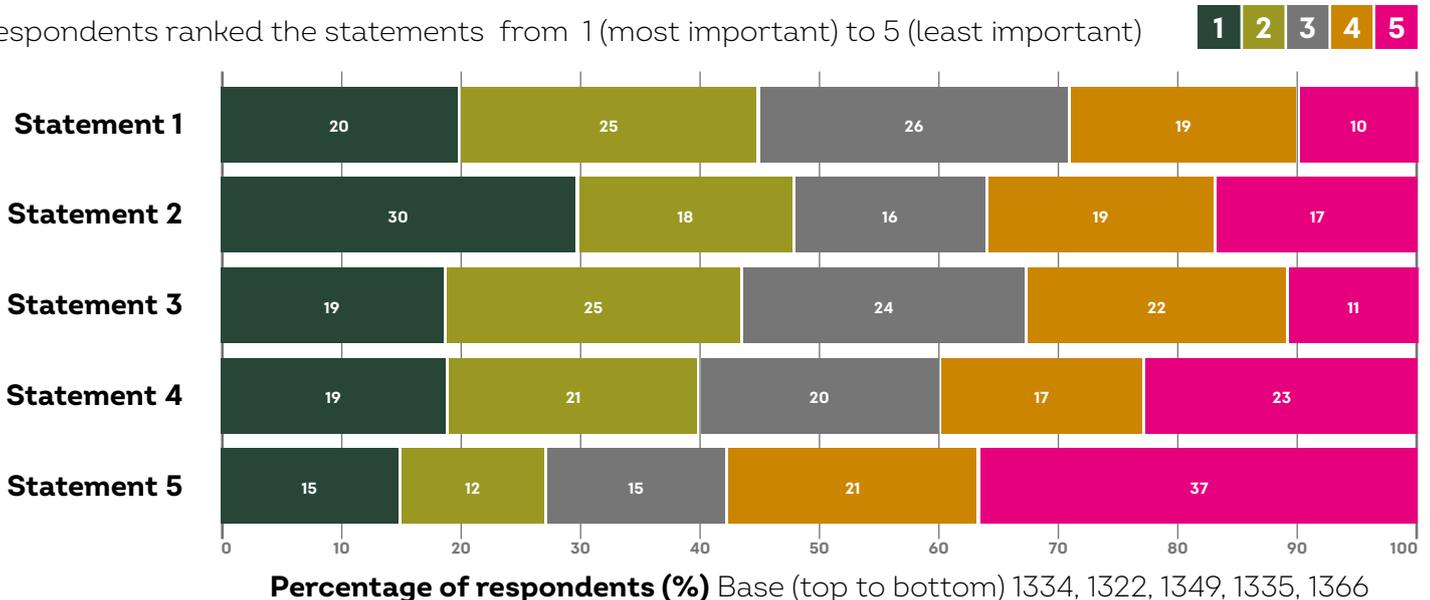
A proud city that knows how to sell itself, highlighting all the great things Portsmouth has to offer its residents, and to attract visitors and investors

	1	2	3	4	5
S1	20	25	26	19	10
S2	30	18	16	19	17
S3	19	25	24	22	11
S4	19	21	20	17	23
S5	15	12	15	21	37

Statement two was ranked first by most respondents (30%). However, more respondents ranked statement two least important (17%) compared to statements one (10%) and three (11%).

Statements one, two and three have very similar average ranking scores of 2.7, 2.8 and 2.8. Statement four has an average rank of 3 and statement five an average rank of 3.5.

Respondents ranked the statements from 1 (most important) to 5 (least important)



Education

Question

Which of the following statements relating to education do you feel are most important to focus on when thinking about the future vision for Portsmouth?

Statement 1

A city where young people have high aspirations matched by high levels of educational attainment, where everyone fulfils their potential

Statement 2

A city that promotes further and higher education and apprenticeships for adult learners, enabling everyone to develop skills to make the most of their opportunities

Statement 3

A city where young people are actively involved in their education and encouraged to develop their own interests

Statement 4

A city that promotes access to education, including through digital channels and through community spaces that can be used for learning

Statement 5

A city that encourages everyone to learn about the city's heritage and cultural diversity, building understanding across communities

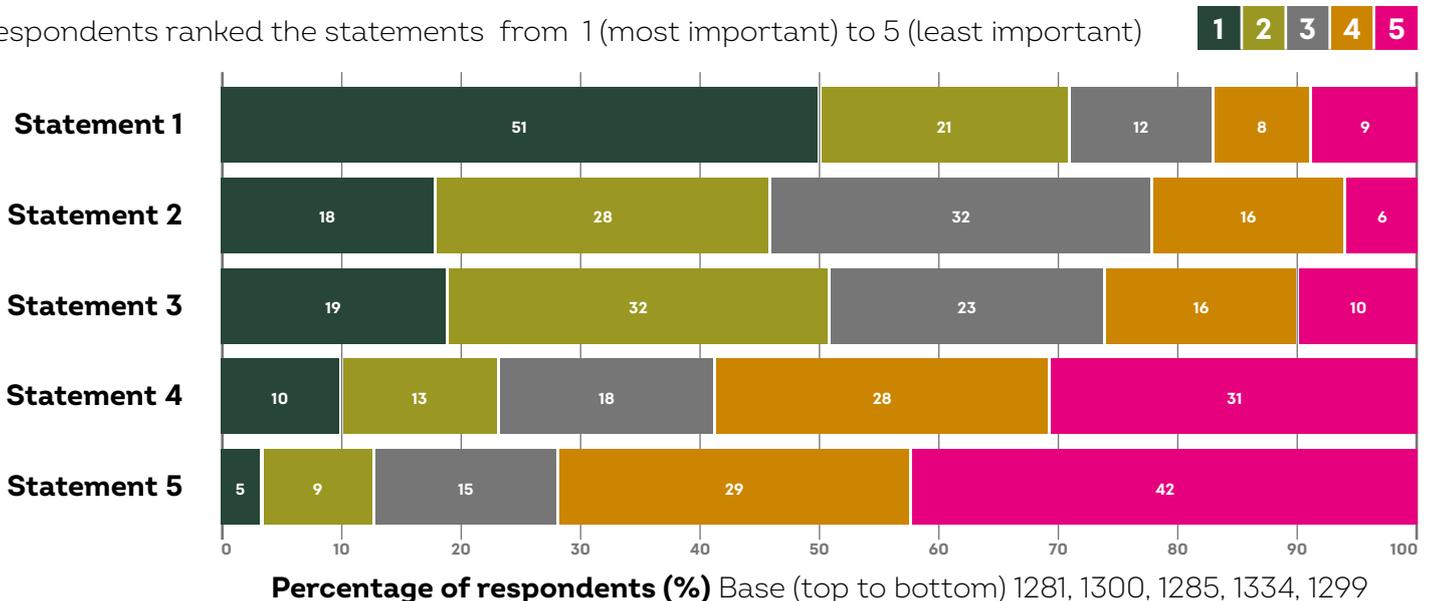
	1	2	3	4	5
S1	51	21	12	8	9
S2	18	28	32	16	6
S3	19	32	23	16	10
S4	10	13	18	28	31
S5	5	9	15	29	42

Over half of respondents ranked statement one the most important (51%).

Smaller but similar proportions of respondents ranked statement two and statement three the highest (18% and 19%), and a large proportion of respondents ranked statement five lowest (42%).

Statement one also had the highest average rank of 2, followed by statements two and three with 2.7, statement four with 3.6 and statement five with 3.9.

Respondents ranked the statements from 1 (most important) to 5 (least important)



Environment

Question

Which of the following statements relating to environment do you feel are most important to focus on when thinking about the future vision for Portsmouth?

Statement 1

A city that values and enhances its green spaces, encouraging tree planting and greening in all its forms

Statement 2

A city with a green and sustainable transport network that can help improve air quality, enabling everyone to live healthier lives

Statement 3

A city that is carbon neutral, encourages the use of renewable energy and actively works to address climate change for future generations

Statement 4

A city that promotes and encourages recycling and creative re-use of materials

Statement 5

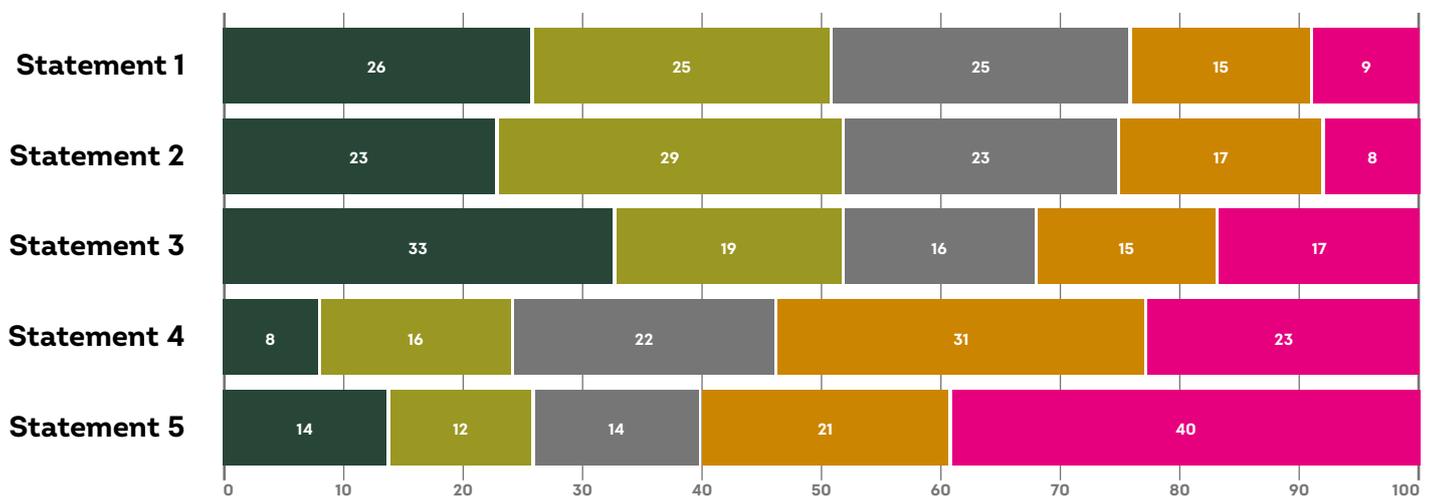
A city where people, organisations and communities learn about and take responsibility for protecting and improving the environment

	1	2	3	4	5
S1	26	25	25	15	9
S2	23	29	23	17	8
S3	33	19	16	15	17
S4	8	16	22	31	23
S5	14	12	14	21	40

Statement three was ranked first by the largest proportion of respondents (33%), but also ranked least important by more respondents (17%) than statement one (9%) and statement two (8%).

In terms of average ranks, statements one, two and three are very similar with 2.6, 2.6 and 2.7 whereas statements four and five have an average rank of 3.4 and 3.6 respectively.

Respondents ranked the statements from 1 (most important) to 5 (least important)



Percentage of respondents (%) Base (top to bottom) 1271, 1272, 1259, 1276, 1310

Health

Question

Which of the following statements relating to health do you feel are most important to focus on when thinking about the future vision for Portsmouth?

Statement 1

A city where people, communities and organisations work together to make sure everyone gets equal access to the health, care and support they need

Statement 2

A city that has well-designed, sustainable, safe and affordable housing, contributing to the social wellbeing of people and communities - a place where everyone has a home

Statement 3

A city that takes a holistic approach to mental health, promoting education and understanding and making sure support is easily and readily available for anyone who needs it

Statement 4

A city where open spaces and leisure facilities encourage people to socialise, create communities, and live healthy and physically active lives

Statement 5

A city with a culture of understanding, where people feel safe, happy and able to live the lives they want to live

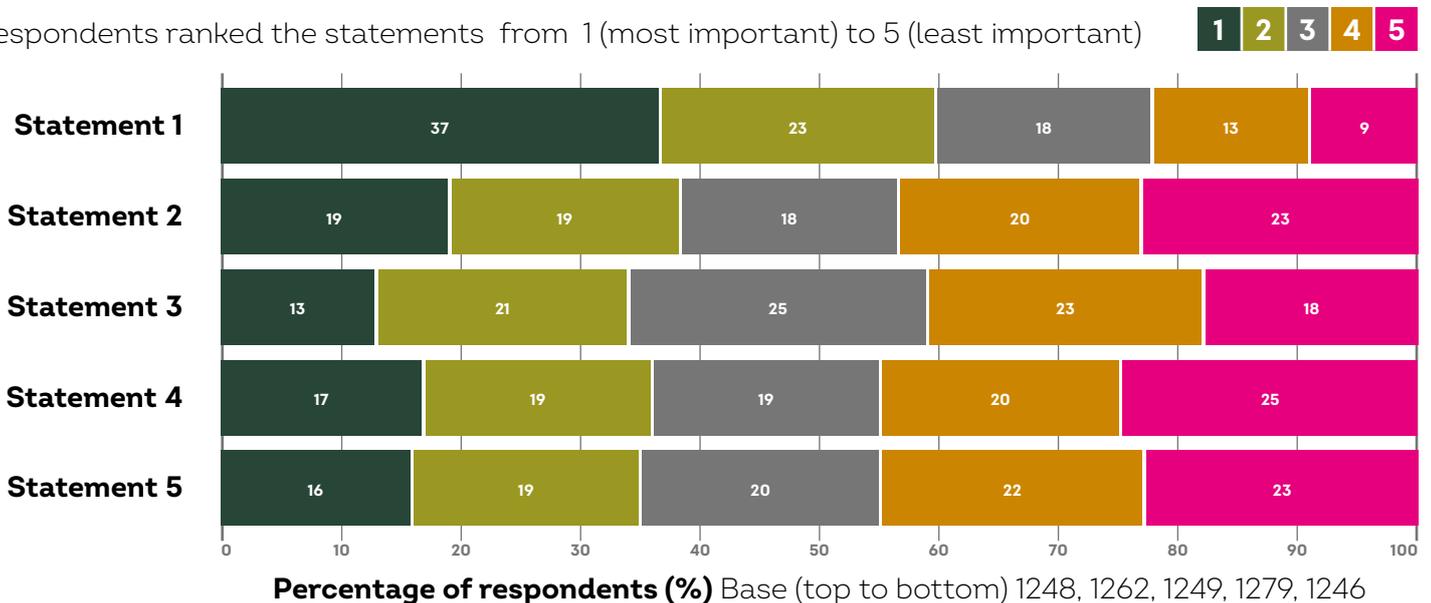
	1	2	3	4	5
S1	37	23	18	13	9
S2	19	19	18	20	23
S3	13	21	25	23	18
S4	17	19	19	20	25
S5	16	19	20	22	23

Statement one has the highest average score of 2.3, with 37% of respondents ranking it most important.

Very similar proportions of respondents then ranked the remaining statements, with only one percentage point change between their average scores

(statements two and three have an average rank of 3.1; statements four and five have an average rank of 3.2).

Respondents ranked the statements from 1 (most important) to 5 (least important)



Transport

Question

Which of the following statements relating to transport do you feel are most important to focus on when thinking about the future vision for Portsmouth?

Statement 1

A city with well-connected, frequent and affordable public transport that connects trains and buses with walking and cycling routes so it is easy for everyone to get around

Statement 2

A city that encourages active travel, with designated walking and cycling routes that create safe space for cyclists and pedestrians to move around

Statement 3

A city where fewer journeys are made by car, and more people walk, cycle or use sustainable modes of transport

Statement 4

A well-connected city with good transport links to the wider southern region, major UK cities, and to international destinations through Portsmouth International Port

Statement 5

A city that has good infrastructure for electric vehicles

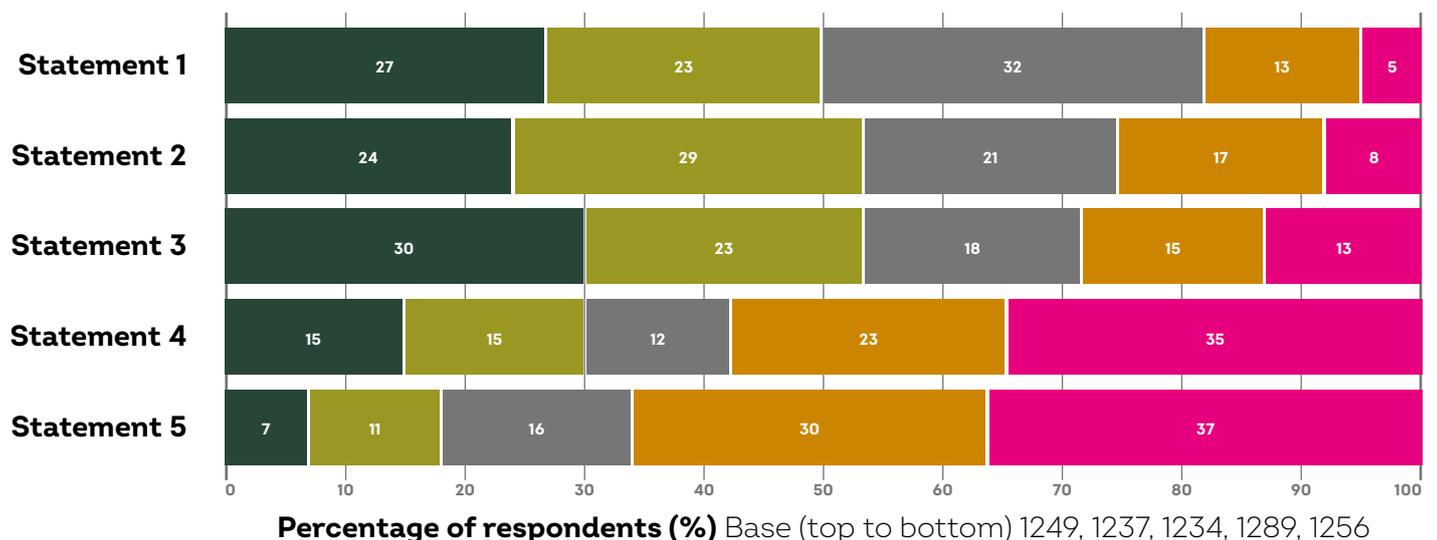
	1	2	3	4	5
S1	27	23	32	13	5
S2	24	29	21	17	8
S3	30	23	18	15	13
S4	15	15	12	23	35
S5	7	11	16	30	37

More respondents ranked statement three highest (30%) in comparison to statement one and statement two (27% and 24%).

However, more respondents also ranked statement three lowest (13%) compared to statements one and two (5% and 8%).

Overall, statements one, two and three have very similar average scores (2.5, 2.6 and 2.6). Statement four has an average score of 3.5, and statement five has an average score of 3.8.

Respondents ranked the statements from 1 (most important) to 5 (least important)



Part 3

Uniqueness

What makes Portsmouth unique?

Question

Which of these unique aspects of Portsmouth do you think is the most important to include as we develop the city vision?

Statement 1

A city with a unique island, waterfront location

Statement 2

A city with a proud naval and maritime history

Statement 3

A city with rich, cultural heritage

Statement 4

A city who's residents have a unique level of pride and spirit

Statement 5

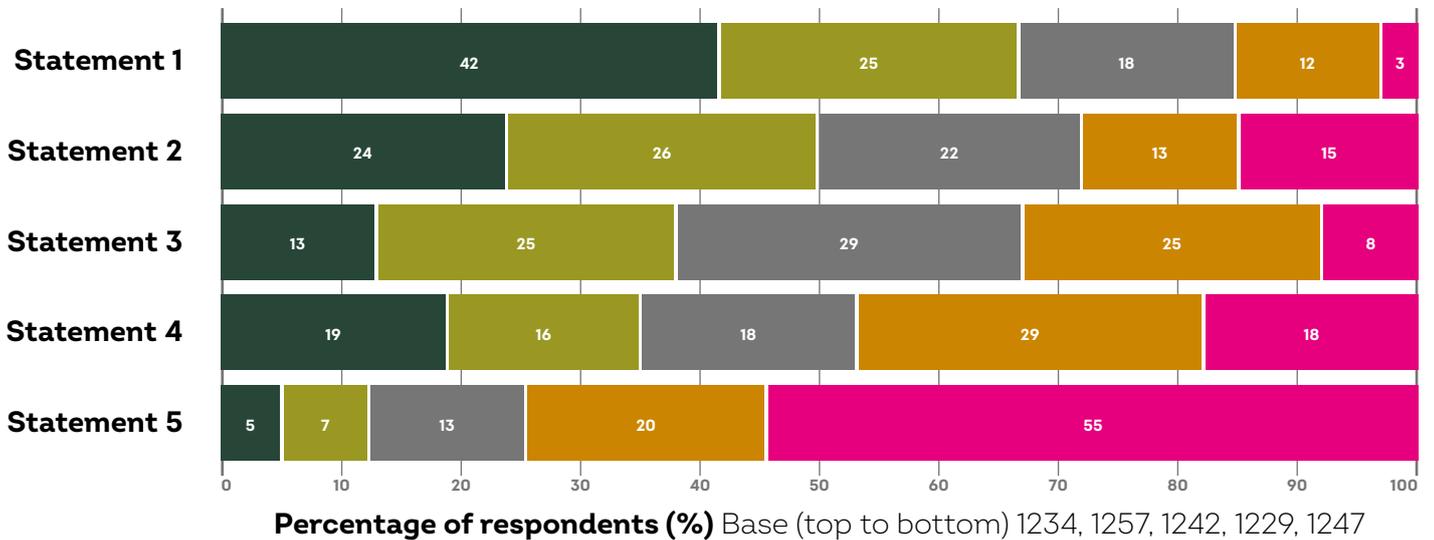
A city of villages

'A city with a unique island, waterfront location' has the highest average score (2.1), with 42% of respondents ranking it first.

The following two statements have similar average scores of 2.7 and 2.9, but more respondents ranked statement two highest (24%) in comparison to statement three (13%).

Statement four has an average rank of 3.1, and the statement ranked least important, 'A city of villages' by 55% of respondents, has an average rank of 4.1.

Respondents ranked the statements from 1 (most important) to 5 (least important)



	1	2	3	4	5
Statement 1	42	25	18	12	3
Statement 2	24	26	22	13	15
Statement 3	13	25	29	25	8
Statement 4	19	16	18	29	18
Statement 5	5	7	13	20	55

Further comments

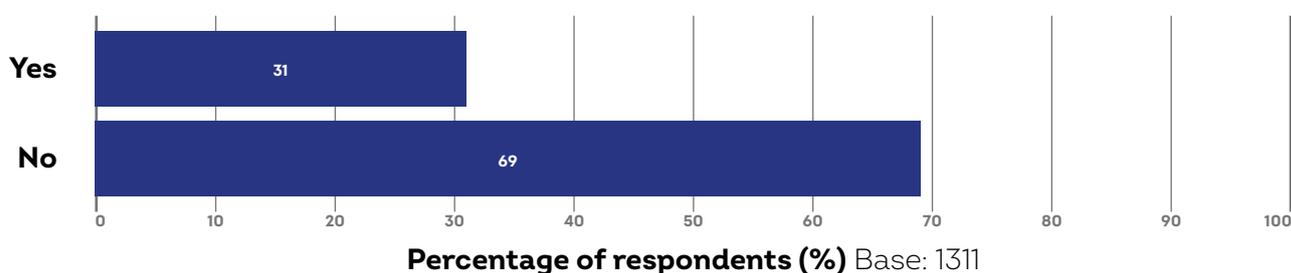
Question

Do you think there is anything else unique to Portsmouth that hasn't been included here?

69% of respondents did not think there was anything else unique to Portsmouth that had not already been included in the survey.

A fifth of the further suggestions focused on Portsmouth as an 'island city' (20%).

Other respondents discussed the sporting culture (7%) and Portsmouth being a 'creative' place (7%).



Responses (showing key themes)	%
Island city	20
Sports (sporting tradition, namely football and sailing)	7
Creative	7
Green (progressive ideas and potential to be green)	6
History (literary as well as naval history)	5
Strong sense of community	5
Business (local, independents as well as high-tech industry)	5
University city	3
Holiday destination	3
Diversity	3
Densely populated	3
Flat and compact city	3

Base: 393 (showing responses over 10)

Part 4

Who we engaged with

Who we engaged with

Sample

In total, 1822 people responded to the survey. Despite efforts to reach out to all demographics, the sample collected was not representative of Portsmouth's population. However, the analysis is not undermined by this as the survey was preceded by a phase of robust qualitative research. This included a number of partner workshops, focus groups and a citizens conference where under-represented groups,

such as young people and ethnic minority groups, were specifically engaged with.

The sample has been compared to the official statistical publications detailed in the table below. The survey was distributed outside of university term-time and so the data has been adjusted to account for the absence of students from the general population.

The survey received responses from all postcode districts.

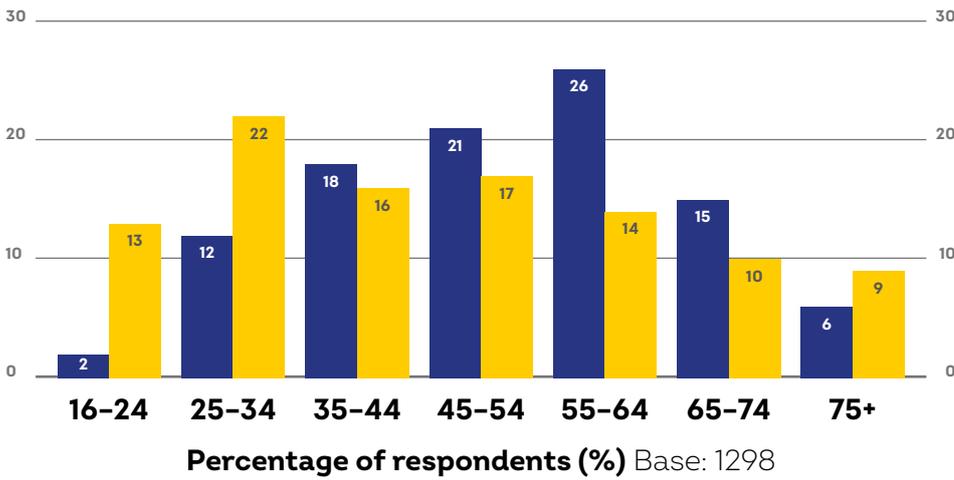
Given the difficulty in measuring the total population that the survey was open to, it is difficult to accurately calculate the margin of error. However, using the whole population of Portsmouth it is 2.3% which is comfortably within acceptable social survey parameters.

Strata	Dataset Source
Age	Office for National Statistics (ONS) mid-year estimates (2018) www.ons.gov.uk/peoplepopulationandcommunity/populationandmigration/populationestimates/datasets/populationestimatesforukenglandandwalesscotlandandnorthernireland
Gender	ONS mid-year estimates (2018) www.ons.gov.uk/peoplepopulationandcommunity/populationandmigration/populationestimates/datasets/populationestimatesforukenglandandwalesscotlandandnorthernireland
Ethnic group	2011 Census ethnic group question www.ons.gov.uk/ons/rel/census/2011-census/key-statistics-and-quick-statistics-for-wards-and-output-areas-in-england-and-wales/rft-ct0010.xls
Disability	2011 Census disability question www.ons.gov.uk/ons/rel/census/2011-census/key-statistics-and-quick-statistics-for-wards-and-output-areas-in-england-and-wales/rft-qs303ew.xls

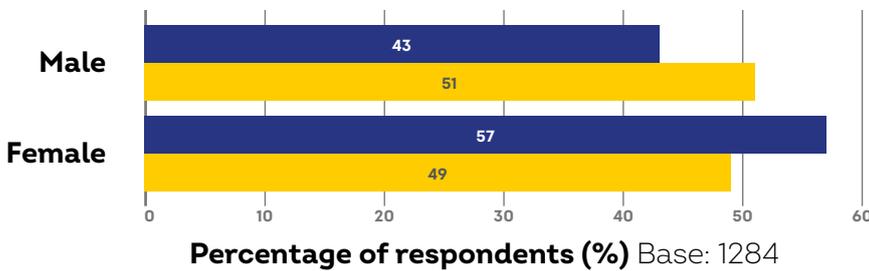
Who we engaged with

Sample analysis: age, gender, ethnic group

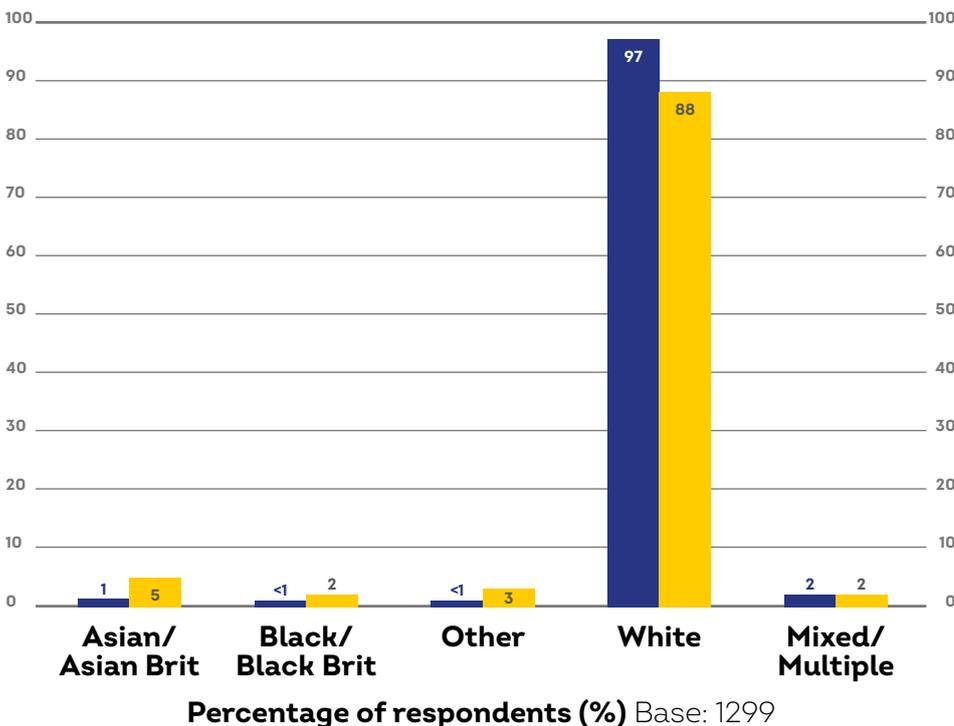
When compared to official statistics we see over-representation of the following demographics: Older age groups, Females, White ethnic group



Age	Percentage	
	Sample	Census
16-24	2	13
25-34	12	22
35-44	18	16
45-54	21	17
55-64	26	14
65-74	15	10
75+	6	9



Gender	Percentage	
	Sample	Census
Male	43	51
Female	57	49



Gender	Percentage	
	Sample	Census
Asian or Asian British	1	5
Black or Black British	<1	2
Other ethnic group	<1	3
White	97	88
Mixed/ Multiple ethnic groups	2	2

Who we engaged with

Sample analysis: disability, disability type

Question

Do you consider yourself to have a disability under the Equality Act 2010?

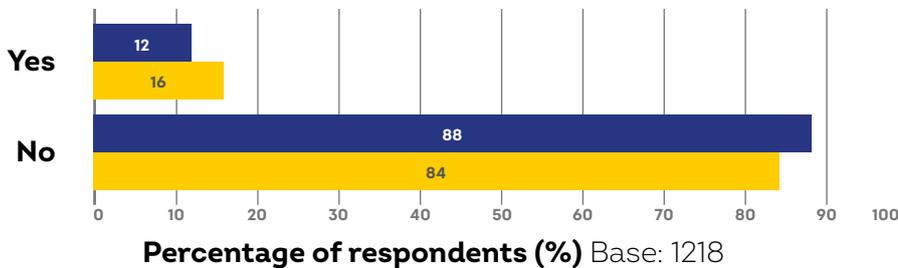
The majority of respondents (88%) did not have a disability.

When compared to Official Statistics this is fairly representative of the

Portsmouth population (four percentage point difference).

The most common disability types in the sample are 'mobility' (41%) and 'physical' (40%)

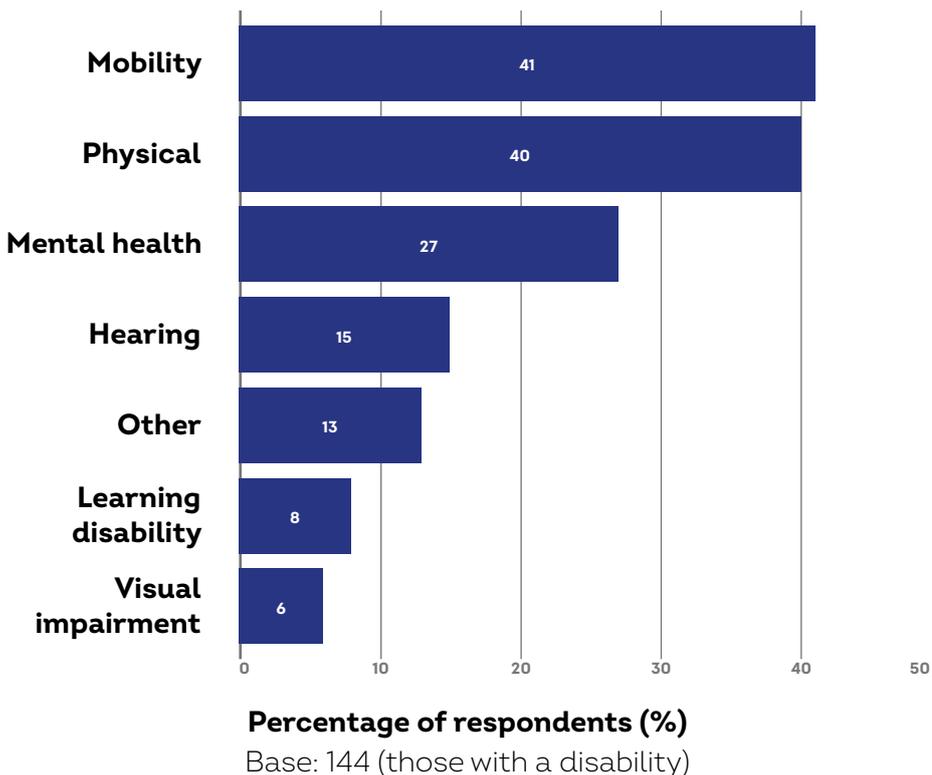
(40%) – Official Statistics are not available to compare this output against.



Gender	Percentage	
	Sample	Census
Yes	12	16
No	88	84

Question

What type of disability do you have?



Type of disability	Sample
Mobility	41
Physical	40
Mental health	27
Hearing	15
Other	13
Learning disability	8
Visual impairment	6



You can get this information in large print, Braille, audio or in another language by calling 023 9268 8651